

Subject Area: Sustainable Place-Making

Clients: Glasgow Airport, Glasgow City Council, Renfrewshire Council, Scottish Enterprise

Study: International Investment Quarter Glasgow Airport – Strategic Investment Framework

Date: June to November 2013

Description: EKOS was commissioned to prepare a framework for this strategic economic investment location. The framework analysed the context for investment, considered the area's assets and growth potential, presented a framework for the future, reviewed delivery approaches, and outlined the next steps in moving the project forward.

This partnership study established the vision, objectives and key priorities for future investment, tying together the aspirations of the four client organisations with those of the local business community. It was supported by a detailed socio-economic baseline analysis, review of comparator airport investment projects, consultation with stakeholders from the public and private sectors, place review of the business parks that form the zone, and analysis of future opportunities for key growth sectors.

Outputs: A completed and agreed framework review to guide future investment activity.
