

**Subject Area:** Enterprise and Innovation

**Clients:** Scottish Enterprise

**Study:** Impact Evaluation of the Scottish Manufacturing Advisory Service

**Date:** May – December 2012

**Description:** EKOS was commissioned by Scottish Enterprise to undertake a strategic evaluation of its Business Efficiency Programme, including the Scottish Manufacturing Advisory Service project.

The support is targeted at account managed companies and those identified as growth pipeline, with support provided to manufacturing companies by the Scottish Manufacturing Advisory Service (SMAS). The support is focused on helping businesses to achieve greater efficiency, thereby improving productivity and competitiveness. The key objective of the study was to evaluate the performance of BE support to companies over the period 2007/08 to 2009/10.

**Outputs:** The study output was a robust evaluation that included an assessment of the strategic/market failure rationale, financial inputs, beneficiary/stakeholder feedback, economic and carbon impact assessment, and recommendations for continued delivery of the Programme.

**Download:** The report has been published via Evaluations Online, click [here](#)

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