

Subject Area: Community Innovation

Clients: Kirktonhall Creative Media Group

Study: Feasibility Study and Business Plan

Date: January 2012 to May 2012

Description: EKOS was commissioned by the Kirktonhall Creative Media Group to undertake a feasibility study into the acquisition of the vacant Kirktonhall building in West Kilbride from North Ayrshire Council and bringing it back into use. Kirktonhall is a Grade B listed building and is on Historic Scotland's Buildings at Risk Register.

The Council indicated that its preferred option for Kirktonhall was to transfer the ownership of the building to a voluntary, community or other third sector group – community asset ownership – so long as the successful group could demonstrate a viable and sustainable business case for the building's future use.

Through the research EKOS considered potential options for Kirktonhall, consulted with key agencies and local groups and with the community, undertook an options appraisal, and developed a business plan based on the preferred option for Kirktonhall. The preferred option was to restore and redevelop Kirktonhall for commercial and community use – it will become a Creative Digital Media Centre and Enterprise Hub, building on and enhancing the town's reputation as 'Craft Town Scotland'.

Outputs: The final Business Plan was used by the Kirktonhall Creative Media Group to support its bid to be named as preferred group to bring Kirktonhall back into use. It is continuing to use the Business Plan to secure funding.

Download: Copy of the EKOS report can be found [here](#)
